

Gospel Outreach

Job Description

Video Production Director

Reports to: Director of Marketing

Summary: The Video Production Director oversees the creation and delivery of video content, ensuring alignment with Gospel Outreach's vision and goals.

Duties and Responsibilities:

- As a member of the Marketing Team, the Video Production Director participates in creating the marketing strategic plan.
- Oversees the entire video production process from pre-production planning to post-production editing, ensuring projects are completed on time, within budget, and to the highest quality standards.
- Collaborates with scriptwriters and creative directors to develop and refine video content ideas, ensuring they are aligned with Gospel Outreach's brand.
- Manage and direct video shoots, including selecting locations, coordinating logistics, and directing talent and crew to capture the desired footage.
- Supervise the editing process, working closely with editors to ensure the final product matches the initial vision, and making decisions on cuts, transitions, and effects to enhance the storytelling.

Essential Knowledge, Skills, and Abilities:

- A passion for the mission of Gospel Outreach.
- Self-motivation and follow-through.
- Previous background in radio.
- Creativity and vision.
- A clear, commanding voice.

Schedule: Flexible